

Helping you be even better for your communities

# Newcastle and Gateshead Funding Fair

**Join us online from 17th June 2020**

**No need to book, just visit: [www.connectedvoice.org.uk](http://www.connectedvoice.org.uk)**

Join us, and join in with our virtual funding fair including:

- A live phone-in funding guidance and advice service on the afternoon of 17 June, and beyond
- An easy to use guide to describe the projects or ideas you want to make happen
- Funders, advice and support services videos
- Expert Seminar videos – A series of ten-minute videos offering a range of expert advice, insight into funding and lots more
- Join in with your contribution to our Dragons' Den Showcase, and show the world what's so great about our area's voluntary, community, charity and social enterprise organisations.



We couldn't bring you a live event, for obvious reasons, as we have done in previous years. But the great thing about this virtual version is that you can visit at your convenience, and it won't be for just one day.

**My funding priorities:**

1.	
2.	
3.	
4.	
5.	
6.	

Communicate your idea quickly and clearly to funders

## Checklist

Making some notes in advance can help funders clearly understand your idea, clarify exactly what you need for success, and make the best first impression.

**I am/we are:**

**My/our contact details are:**

**The change we want to make is:**

- What will be different for people who will take part in your project or idea?
- What is the problem you're trying to solve?
- Who and where are the people who will benefit?
- How do you know that they need or will use this?

**The steps involved in making this work will be:**

- Think about
- Planning
- Preparation
- Delivery
- Changing things to work better
- Evaluation
- Looking to the future

**To make this change successfully we need:**

Think about the different elements that you need to make this work. These might include:

- Publicity
- Materials
- Venue (hire, or proportion of premises)
- Volunteers (expenses, travel, recruitment):
- Staff
- Monitoring and evaluation
- Enabling people to take part
- Management

**We are asking for:**

(Think about the costs for everything you've described above, rather than just a total cost)

**Have more than one idea?** Download copies of this checklist at:

[www.connectedvoice.org.uk](http://www.connectedvoice.org.uk)